

ADVERTISING RATE CARD

We offer a self-service dashboard for real-time results with client service managers available to assist you every step of the way.

Use our **D.I.Y. portal** for advertisers @ www.advertising.floridaily.com or give us a call at (561) 203-5259 so we can help you get started.

BASE RATE	QTY	O.R. ON REQUEST	R.O.S. RUN OF SITE
COST PER METRICS (CPM) (Calculated per thousand impressions shown among all banners in campaign)	1,000	\$ 2.80	\$ 2.10

- Minimum impressions to buy: 10,000
- Maximum impressions to be served per day: 30,000
- Impressions are distributed among all banner ad types uploaded to the campaign.
- R.O.S ads consists of both on-page placement and landing pages (most relevant to consumers).

EMAIL NEWSLETTER AD INSERTIONS	QTY	O.R. ON REQUEST	R.O.S. RUN OF SITE
QUANTITY AND FREQUENCY	10,000	ONCE A WEEK	TWICE A WEEK

PRE-ROLL VIDEO ADS	QTY	O.R. ON REQUEST	R.O.S. RUN OF SITE
COST PER METRICS (CPM) (Calculated based on a 30-second pre-roll video ad)	1,000	\$ 24	N/A

- Minimum impressions to buy: 1,000. Maximum impressions to be served per day: N/A

Call us to start advertising today. We'll set it up for you.



(561) 203-5259